

# Thalō Concept

ARCHITECTURAL CONSULTANCY & DESIGN

Trading name of Efthalia Vogiatzoglou, Sole Practitioner as Architect / Consultant



## PRIVACY NOTICE

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### 1. Who we are

Thalō Concept is an architectural consultancy, design provider, and client and professional advisory operating in the UK. For the purposes of data protection legislation, Thalō Concept is the Data Controller.

**Data Controller:** Efthalia Vogiatzoglou

**Contact email:** [thalia.vog@thalo.co.uk](mailto:thalia.vog@thalo.co.uk)

**Website:** [www.thalo.co.uk](http://www.thalo.co.uk)

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### 2. What personal data we collect

We may collect and process the following personal data:

- Name
- Professional or personal email address
- Telephone number (where provided)
- Company or organisation name
- Professional role or capacity
- Property-related information provided in the course of an enquiry or instruction

We do not intentionally collect special category or sensitive personal data.

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### 3. How we collect personal data

Personal data is collected:

- When you contact us directly by email, phone, or via our website
  - When you are referred to us by a professional intermediary (such as an estate agent or consultant)
  - From publicly available professional sources where contact is made in a business capacity
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#### 4. How we use your personal data

We use personal data to:

- Respond to enquiries and provide architectural, pre-purchase, design, or advisory services
- Communicate with clients, prospective clients, and professional contacts
- Arrange meetings, consultations, site visits, and viewings
- Issue proposals, reports, invoices, and contractual documents
- Maintain professional and business relationships

We may also use limited technical data for **website analytics and performance monitoring**, to understand how visitors interact with our website and to improve its functionality and content.

We do not use personal data for automated decision-making or profiling.

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#### 5. Lawful basis for processing

We process personal data under the following lawful bases:

- **Legitimate interest:** for professional communication, business development, and website performance analysis
- **Contractual necessity:** where processing is required to perform a contract or take steps at your request prior to entering into a contract
- **Legal obligation:** where processing is required to comply with legal or regulatory obligations
- **Consent:** where required for analytics, advertising, or marketing cookies

Consent may be withdrawn at any time.

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#### 6. Website analytics, cookies and tracking

Our website may use **analytics and tracking technologies**, such as cookies or similar tools, to:

- Measure website traffic and usage
- Understand visitor interactions
- Support advertising and conversion tracking where applicable

These tools may be provided by **third-party services** such as Google or Meta (Facebook). Data collected may include anonymised IP addresses, browser type, device information, and pages visited.

Analytics and advertising cookies are used **only where consent is given**, and preferences may be managed or withdrawn via cookie controls where applicable.

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## **7. Who we share personal data with**

Personal data may be shared only where necessary with:

- Professional consultants engaged on a project (e.g. planning consultants, surveyors, heritage specialists)
- Local authorities or statutory bodies where required for applications or enquiries
- Accountants or legal advisers for compliance purposes

Personal data is never sold and is not shared for third-party marketing purposes.

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## **8. Data retention**

Personal data is retained only for as long as necessary to fulfil the purposes for which it was collected, including legal, contractual, and professional obligations.

Data is reviewed periodically and securely deleted or anonymised when no longer required.

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## **9. Your rights**

Under UK GDPR, you have the right to:

- Access your personal data
- Request correction of inaccurate data
- Object to processing based on legitimate interest
- Request erasure of data where appropriate
- Request restriction of processing
- Withdraw consent for analytics or marketing at any time

Requests can be made by contacting us using the details above.

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## **10. Complaints**

If you have concerns about how your personal data is handled, you may contact us directly. You also have the right to lodge a complaint with the Information Commissioner's Office (ICO):

[www.ico.org.uk](http://www.ico.org.uk)

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## **11. Updates to this notice**

This privacy notice may be updated from time to time. The most recent version will always be available via our website or upon request.

**Last updated:** 03/02/2026